

FOOD PROCESSING

Towards Sustainable Growth Opportunities



HIMACHAL PRADESH



HIMACHAL PRADESH



TABLE OF CONTENT

01	Food Processing in India	01-02
02	Himachal Pradesh - Overview	03-04
03	Advantage Himachal Pradesh	05
04	Local Food System	06-08
05	Production Clusters	09-10
06	Millets in Himachal Pradesh	11
07	Agricultural Marketing	12
08	Potential Opportunities	13-15
09	Government of India Schemes for Food Processing	16-26
10	State Government Initiatives & Schemes	27-29
11	Regulatory Framework	30-31
12	Major Players	32-33
13	List of Farmer Producer Organisations	34

ACRONYMS

ABBREVIATION	DEFINITION
AHIDF	Animal Husbandry Infrastructure Development Fund
APC	Agro Processing Cluster
APEDA	Agricultural and Processed Food Products Export Development Authority
APMC	Agriculture Produce Market Committee
ASI	Annual Survey of Industries
ASPIRE	A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship
CAGR	Compound Annual Growth Rate
CBFL	Creation of Backward and Forward Linkages
CEFPPC	Creation/Expansion of Food Processing & Preservation Capacities
CLCSS	Credit Linked Capital Subsidy Scheme
CLU	Change in Land Use
DIDF	Dairy Processing & Infrastructure Development Fund
DPIIT	Department for Promotion of Industry and Internal Trade
DPR	Detailed Project Report
DRPs	District Resource Persons
e-NAM	Electronic National Agriculture Market
EoDB	Ease of Doing Business
EOI	Expression of Interest
F&V	Fruits & Vegetables
FAOSTAT	Food and Agriculture Organization Corporate Statistical Database
FDI	Foreign Direct Investment
FIDF	Fisheries and Aquaculture Infrastructure Development Fund
FME	Formalization of Micro Food Processing Enterprise
FPC	Farmer Producer Company
FPOs	Farmer Producer Organisations
FSSAI	Food Safety and Standards Authority of India
FTL	Food Testing Laboratory
GIS	Geographic Information System
GSDP	Gross State Domestic Product
GST	Goods and Services Tax
GVA	Gross Value Added
H.P.	Himachal Pradesh
ha	Hectare
HACCP	Hazard Analysis and Critical Control Point
HPPCB	Himachal Pradesh State Pollution Control Board
HPSCMPF	Himachal Pradesh State Cooperative Milk Producers Federation
ICD	Inland Container Depot
INR	Indian Rupee
IPH	Irrigation & Public Health
IQF	Individual Quick Freezing
ITI	Industrial Training Institute
Km	Kilometre
LEADS	Logistics Ease Across Different States
LLP	Limited Liability Partnership

ACRONYMS

ABBREVIATION	DEFINITION
MFP	Mega Food Parks
MIDH	Mission for Integrated Development of Horticulture
MILKFED	Milk Producers Federation Limited
MMSY	Mukhya Mantri Swavalamban Yojana
MoFPI	Ministry of Food Processing Industries
MSDE	Ministry of Skill Development & Entrepreneurship
MSEs	Micro and Small Enterprises
MSME	Micro, Small and Medium Enterprises
MT	Metric Ton
MW	Mega Watt
NABARD	National Bank for Agriculture and Rural Development
NAIFF	National Agriculture Infra Financing Facility
NDDB	National Dairy Development Board
NGO	Non-Governmental Organization
NOC	No Objection Certificate
ODOP	One District One Product
OFC	Optical Fibre Cables
PAC	Power Availability Certificate
PK3	Prakritik Kheti Khushhal Kisan
PLI	Production Linked Incentive
PLISFPI	Production Linked Incentive Scheme for Food Processing Industry
PLISMBP	Production Linked Incentive scheme for Millet-Based Products
PMFME	Pradhan Mantri Formalisation of Micro Food Processing Enterprises
PMKSY	Pradhan Mantri Kisan Sampada Yojana
PMKVY	Pradhan Mantri Kaushal Vikas Yojana
PMMSY	Pradhan Mantri Matsya Sampada Yojana
PSL	Priority Sector Lending
PTKA	Parvatiye Tikau Kheti Abhiyan
RBI	Reserve Bank of India
RTC	Ready to Cook
RTE	Ready to Eat
SEZ	Special Economic Zone
SFAC	Small Farmers' Agri-Business Consortium
SGST	State Goods and Services Tax
SHG	Self-Help Groups
SMEs	Small and Medium Enterprises
SNA	State Nodal Agency
SPV	Special Purpose Vehicle
Sq. KM	Square Kilometre
SWC	Single Window Clearance
USD	U.S. Dollar



ABSTRACT

Establishing Strong Linkages between Industry and Agriculture:

The food processing sector plays a crucial role in establishing strong linkages between the industry and the agriculture sector. It facilitates collaboration throughout the entire agro-industry value chain, supporting employment generation, doubling farming incomes and reducing post-harvest losses.

Remarkable Growth in the Indian Food Processing Sector:

The Indian food processing sector has demonstrated impressive growth, with an average annual growth rate exceeding 9% since 2014-15. The sector is poised for growth driven by increased disposable incomes, structural shift in consumption patterns and supportive government policies.

Significant Increase in Processed Food Exports:

India's processed food exports have experienced a significant surge, increasing from US\$4.96 billion in 2014-15 to US\$13.07 billion in 2022-23. This growth showcases the sector's competitiveness and ability to cater to international markets.

Agricultural Strength and Development Focus in Himachal Pradesh:

Himachal Pradesh, a State renowned for its robust agricultural sector, touched a Gross State Domestic Product (GSDP) of USD 21.2 Billion. Additionally, the State is home to 172 operational Food Processing Units. With the implementation of various Government initiatives and the establishment of a Single Window System, Himachal Pradesh offers a favourable business environment with simplified procedures. Recognized as an "Aspiring Leader" among Category B States in India's Start-up Ranking (2021), it demonstrates a strong focus on agricultural strength and development.

Promising Opportunities in Himachal Pradesh :

Himachal Pradesh, renowned for its agricultural sector, offers abundant prospects in the food processing industry, specifically in fruits, vegetables & spices. The State has received Geographical Indicator (GI) tags for Kangra Tea, Basmati rice, and Himachali Kala Zeera, highlighting its exceptional quality of agri-produce. Himachal is the second-largest apple producer and the third-largest plum producer in India. The State is further strengthening its food processing infrastructure network through MoFPI's flagship schemes such as Pradhan Mantri - Kisan Sampada Yojana, Pradhan Mantri Formalisation Micro Food Processing Enterprises and the Production Linked Incentive Scheme.

01. FOOD PROCESSING IN INDIA

The food processing sector is a uniquely placed amongst the manufacturing sector due to its backward linkages to the farming activities. A well-developed food processing sector with sufficiently higher level of processing helps in the improving value addition reducing post-harvest losses, promoting crop diversification, ensuring better returns to the farmers, promoting off-farm employment as well as increasing export earnings.

India ranks first in production of pulses & milk, second in vegetable & fruit, wheat & rice and third in cereals and eggs, in the World as per FAOSTAT estimates.¹

An abundant supply of raw materials, increase in aggregate demand for processed food products and incentives offered by the Government of India has impacted food processing sector positively. The Gross Value Addition (GVA) has increased from INR 1.34 Lakh Crore in 2014-15 to INR 2.37 Lakh Crore in 2020-21 exhibiting an average annual growth rate of 9.3%. The sector constituted as much as 10.54% and 11.57% of GVA in Manufacturing and Agriculture sectors respectively in 2020-21 (at the 2011-12 prices).²



India's food and beverages market grew at a CAGR of 6.92% between 2017 - 22.³

India's food and beverages market is forecasted to grow at a CAGR of 9.94% from 2022 - 27.⁴

¹ Statistics | Food and Agriculture Organization of the United States

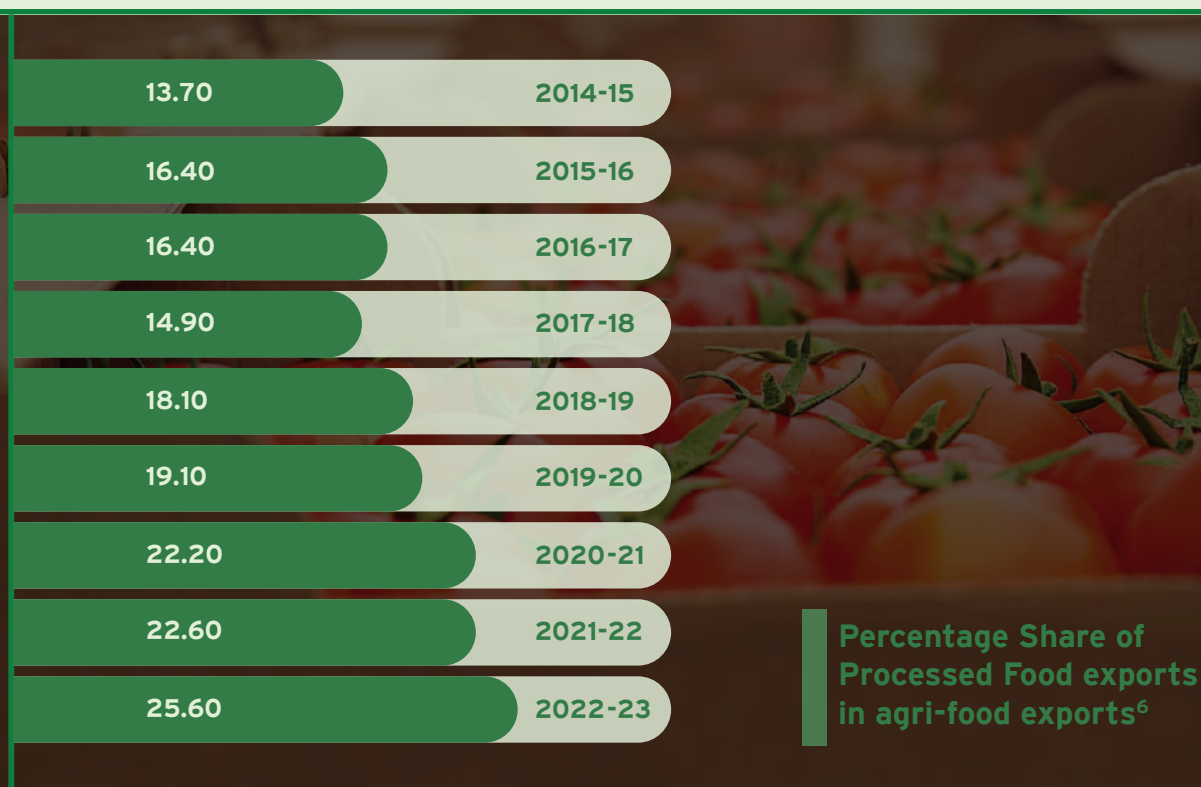
² MoFPI

³ Food and Beverages Global Market Briefing 2023 – The Business Research Company, December 2022

⁴ Ibid

As per the Annual Survey of Industries (ASI) latest estimates production of, the Food Processing Sector employees nearly 12.2 % of the workforce in the registered factory sector.

The Export of Agri-Food products has increased from US\$ 36.17 in 2014-15 to US\$ 51.05 billion in 2022-23. The Export of Processed-Food products has increased from US\$ 4.96 in 2014-15 to US\$ 13.07 billion in 2022-23. Thus, the share of the processed-food products in overall agri-food products export has increased from 13.70 % in 2014-15 to 25.60 % in 2022-23⁵.



As per an Industrial estimate, Asia Pacific emerged as the dominant region in the global food and beverages market with 41.5% share of the global food and beverages market in 2022. Within the Asia Pacific region, India's food and beverages market was the third largest, followed by China and Japan, in the said period.⁷

⁵ MoFPI

⁶ Ibid

⁷ Food and Beverages Global Market Briefing 2023 – The Business Research Company, December 2022

⁸ Ibid

02. OVERVIEW

Himachal Pradesh, known by the sobriquet 'Land of Gods', is located in the northern region of India. The State is surrounded by Jammu and Kashmir, Punjab, Haryana, Uttarakhand, and shares international border with China.⁹

It is predominantly an agrarian State and a leading producer of fruits, vegetables, wheat, maize, rice, barley, seed potato, ginger, mushrooms, etc. The State is also known as the "Fruit Bowl of India" because of its high production of fruits. Additionally, the State has more than 600 hectares of industrial land available for setting up of new industries and expansion of existing industries.^{10, 11}

State Capital

Shimla

Geographic Area¹²

55,673 sq. km

Population (Census 2011)¹³

6.86 million

Total Road Length (March 2019)¹⁴

73,230 km

Rail length (2021)¹⁵

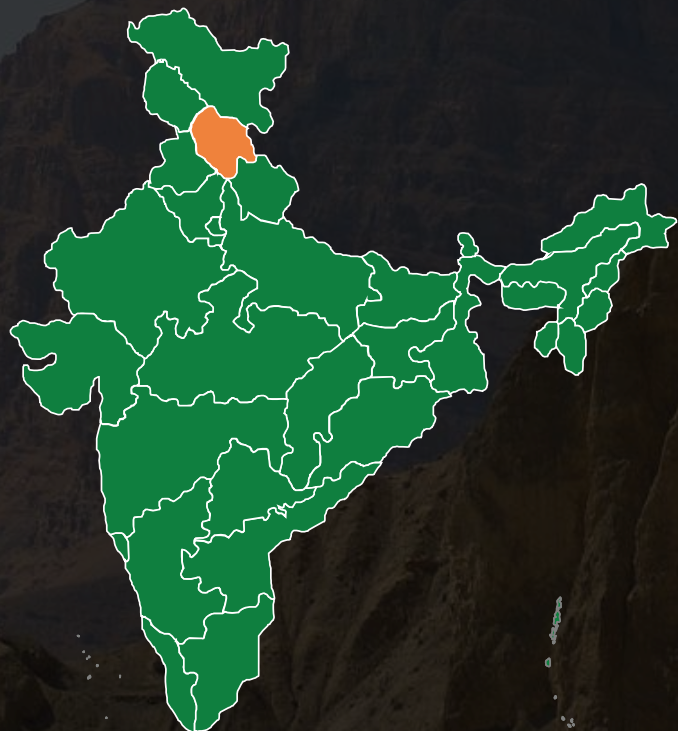
376

Industrial Area

79 industrial estates¹⁶

3760 industrial plots¹⁷

2687 Factories (2019-20)¹⁸



⁹ Rising Himachal | Government of Himachal Pradesh

¹⁰ E-Catalogue For Export Of Millets And Value Added Products Himachal Pradesh

¹¹ Rising Himachal | Government of Himachal Pradesh

¹² Census India 2011

¹³ Ibid

¹⁴ RBI | Handbook of Statistics on Indian States | State-wise Length of Roads

¹⁵ DPIIT | LEADS 2022: Logistics Ease Across Different States

¹⁶ District-wise Status of Allocated Industrial Areas | Single Window Clearance System | Govt. of Himachal Pradesh

¹⁷ District-wise Available Industrial Plots | Department of Industries | Single Window Clearance System | Govt. of Himachal Pradesh

¹⁸ RBI | Handbook of Statistics on Indian States | State-wise Number of Factories

Gross State Domestic Product (GSDP)¹⁹

USD 21.2 billion

Per Capita Net State Domestic Product²⁰

USD 2444.12 (2021-22)

Airports²¹

6 Domestic-
Bhuntar Airport - Kullu Manali
Gaggal Airport - Kangra
Jubbarhatti Airport - Shimla

Available Land²²

Mixed Category
21.02 ha

Agri Export Zone²³

1
Agri-Export Zone for Apples

Infrastructure²⁴

1
 Inland Container Depot (ICD)

1
 Railway Goods Shed

3
 Air Cargo Terminals

2
 Private Freight Terminal (PFT)

45
 Logistics Training Centres

1.50
 lakh MT Warehouse Capacity

1.40
 lakh MT Cold Storage Capacity

Installed power²⁵

Thermal
144.67 MW

Nuclear
28.95 MW

Renewables
4316.28 MW

¹⁹ RBI | Handbook of Statistics on Indian States | Gross state domestic product | Exchange Rate as on 15th June 2023

²⁰ RBI | Handbook of Statistics on Indian States | Per Capita Net State Domestic Product | Exchange Rate as on 15th June 2023

²¹ AAI Airports | Airport Authority of India

²² India Industrial Land Bank (31.05.2023)

²³ APEDA | Agri Exchange | Agri Export Zone

²⁴ DPIIT | LEADS 2022: Logistics Ease Across Different States

²⁵ Central Electricity Authority | Installed Capacity Report (31.03.2023)

03. ADVANTAGE HIMACHAL PRADESH



Ranked as the **2nd** best State in the “Himalayan” category²⁶ by NITI Aayog Export Preparedness Index 2021



Declared as “Achiever” in the Landlocked States category²⁷ by DPIIT LEADS 2022 ranking



Identified as “Aspiring Leader” among Category B States in India’s Start-up Ranking (2021)²⁸



Presence of around 80 Industrial Estates and more than 3700 Industrial Plots²⁹



Himachal Pradesh is the **2nd** largest producer of Apples in India³⁰



It is also the **3rd** largest producer of Plum and the 4th largest producer of Peach & Pear³¹



A single window clearance portal for all approvals ensuring Ease of doing business³²



The State has **172** existing Food Processing Units³³



Robust R&D ecosystem with 4 Universities, IT Universities, 5 Engineering Colleges, 7 Polytechnics and 47 ITIs³⁴

²⁶ Niti Aayog | Export Preparedness Index ²⁰²¹

²⁷ DPIIT | LEADS ²⁰²²: Logistics Ease Across Different States

²⁸ States Start-up Ranking Results ²⁰²¹ | Ministry of Commerce & Industry

²⁹ District-wise Available Industrial Plots | Department of Industries | Single Window Clearance System | Govt. of Himachal Pradesh

³⁰ Department of Agriculture & Farmers Welfare | Horticulture | State Level | Area and Production of Horticulture crops for ²⁰²¹⁻²² (3rd Advance Estimates)

³¹ Ibid

³² Single Window Clearance System | Department of Industries | Govt. of Himachal Pradesh

³³ Food Processing Industries | Ministry of Food Processing Industries

³⁴ Advantage Himachal | Department of Information Technology

04. LOCAL FOOD SYSTEM

4.1 INDIGENOUS PRODUCE

Himachal Pradesh has 4 major agro-climatic zones³⁵ favouring cultivation of diverse agricultural crops, vegetables, and fruits around the year.

The State is the main producer of fruits, vegetables, wheat, maize, rice, barley, seed-potato, ginger, mushrooms.³⁶

Himachal Pradesh is also renowned for its food processing industry. The State produces a variety of food products such as jams, jellies, juices, pickles, and sauces. The State is also famous for its traditional food items such as siddu, chha gosht, and kullu trout.

Additionally, high-quality milk, and meat are also produced in the State which is home to a variety of bovine animals and livestock including indigenous such as cows, buffaloes, sheep, and goats.

Solan in Himachal is known as the 'Mushroom City' for its production of high quality mushrooms.³⁷

Gross sown area in the State was about 892 thousand hectares and the net sown area available for production in the year 2019-20 was 530 thousand hectares.³⁸

STATE HAS RECEIVED 3 GEOGRAPHICAL INDICATOR (GI) TAGS FOR³⁹ -

- ▀ Kangra Tea
- ▀ Basmati
- ▀ Himachali Kala Zeera

³⁵ Agro Climatic Zones | Himachal Pradesh Agriculture Department

³⁶ APEDA | E-Catalogue for Export Of Millets And Value-Added Products Himachal Pradesh

³⁷ Government of Himachal Pradesh | District Solan

³⁸ RBI | Handbook of Statistics on Indian States

³⁹ Intellectual Property | Registration Details of Geographical Indications

4.2 KEY PRODUCTION HIGHLIGHTS



2nd Largest producer of **Apple**⁴⁰



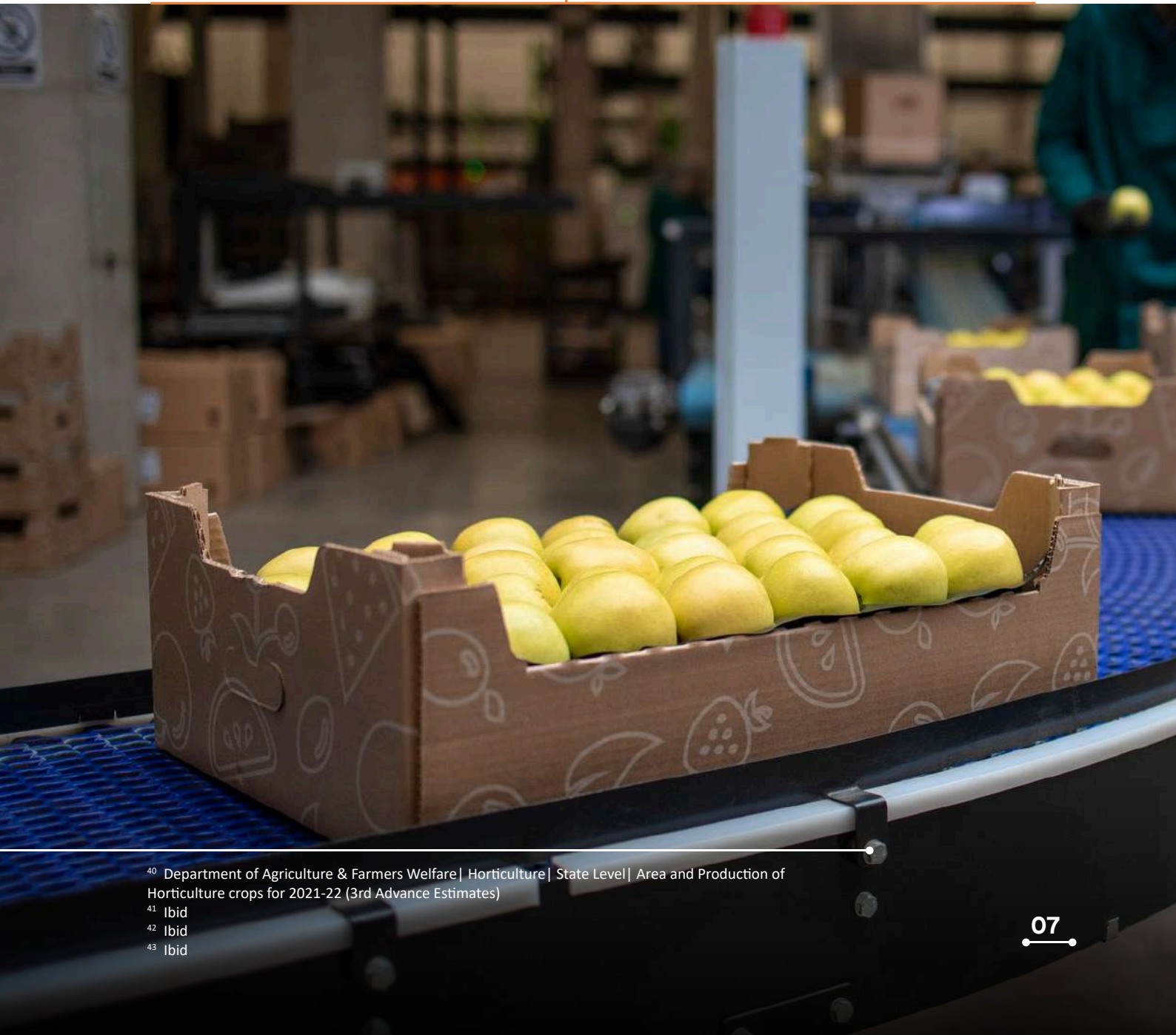
3rd Largest producer of **Plum**⁴¹



4th Largest producer of **Peach, Pear and Capsicum**⁴²



5th Largest producer of **Peas**⁴³



⁴⁰ Department of Agriculture & Farmers Welfare | Horticulture | State Level | Area and Production of Horticulture crops for 2021-22 (3rd Advance Estimates)

⁴¹ Ibid

⁴² Ibid

⁴³ Ibid

KEY PRODUCTION STATISTICS ARE PRESENTED BELOW^{44&45}

CROPS

'000 MT

WHEAT

570.30

COARSE CEREALS

764.50

PULSES

60.20

RICE

140.50

LIVESTOCK & FISHERIES

MILK

1576 '000 tonnes

EGGS

1111 lakh

MEAT

4 '000 tonnes

FISH

0.14 lakh tonnes

FRUITS

'000 MT

APPLE

643.85

PLUM

16.71

PEAR

20.80

PEACH

7.11

VEGETABLES

'000 tonnes

POTATO

196.30

TOMATO

577.00

PEAS

328.80

CAPSICUM

48.86

SPICES

'000 MT

TURMERIC

0.82

GARLIC

12.71

CUMIN

0.52

GINGER

15.32

⁴⁴ Department of Agriculture & Farmers Welfare | Horticulture | State Level | Area and Production of Horticulture crops for 2021-22 (3rd Advance Estimates)

⁴⁵ RBI | RBI Handbook of Statistics on Indian States

05. PRODUCTION CLUSTERS ^{46&47}

The list below showcases the Production Clusters within the State under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme (PMFME) -

TURMERIC -----

Bilaspur



APPLE based products -----

Chamba, Kullu, Shimla



MILK based products -----

Hamirpur



MANGO based products -----

Kangra



FRUIT WINE -----

Kinnaur



⁴⁶ ONE DISTRICT ONE PRODUCT– MoFPI

⁴⁷ Source: Ministry of Food Processing Industries



----- **SEA BUCKTHORN** based products

Lahaul & Spiti



----- **PEAS & VEGETABLES**

Mandi



----- **GINGER AND GARLIC**

Sirmaur



----- **MUSHROOM**

Solan



----- **POTATO** based products

Una

06. MILLETS IN HIMACHAL PRADSH



Millets possess many nutrients such as calcium, dietary fibre, phytates, iron, methionine etc. These super crops are an important source of nutrition and livelihood for many farmers in Himachal Pradesh. Efforts are being made to promote their cultivation and consumption to support sustainable agriculture and food security in the region. Millets are a vital component of subsistence agriculture in the Himalayan region, which is predominantly occupied by small-scale farmers. The State's total millet production for 2018-19 was 41,913 MT.⁴⁸

Varieties of Millets grown in Himachal Pradesh⁴⁹

- Finger Millet (Ragi)
- Pearl Millet (Bajra)
- Sorghum (Jowar)
- Foxtail Millet (Kangni)
- Small Millets

- Little Millet (Swank)
- Kodo Millet (Kodra)
- Proso Millet (Cheena)

The Himachal Pradesh govt. has initiated efforts to promote millet production. Under its Prakritik Kheti Khushal Kisan (PK3) scheme, the agriculture department is promoting an organic way of cultivation without the use of chemicals. Parvatiye Tikau Kheti Abhiyan (PTKA), a group of farmers in association with some NGOs are also working on the revival of millets in Karsog valley of Mandi district.

07. AGRICULTURAL MARKETING

Himachal Pradesh Agricultural & Horticultural Produce Marketing (Development & Regulation) Act, 2005 governs the agricultural market in Himachal Pradesh. Its primary goals include enhancing the regulation of agricultural produce marketing, improving the efficiency of the marketing system, supporting agricultural processing and exports, establishing and effectively managing agricultural produce markets, and creating a well-managed, efficient infrastructure for marketing agricultural produce within and outside the State of Himachal Pradesh.



⁵⁰ Food Processing Industries | Ministry of Food Processing Industries

⁵¹ No. of Unified Licenses | National Agriculture Market

⁵² Directorate of Marketing & Inspection | Ministry of Agriculture and Farmers Welfare

⁵³ Ministry of Consumer Affairs, Food & Public Distribution | Storage of Food Grains

08. POTENTIAL OPPORTUNITIES

Himachal Pradesh has a diverse agro-climatic zone due to its varied topography and altitude. The State is characterized by the presence of several microclimates, ranging from montane to alpine, which creates unique growing conditions for a variety of crops. With an overview of the State profile and geographical conditions, the opportunities in food processing sector can be:

FRUITS AND VEGETABLES

- In 2021-22, the production of fruits & vegetables in Himachal Pradesh was **796.8 ('000 tonnes)⁵⁷ & 1878.4 ('000 tonnes)⁵⁸ respectively.**
- **Vegetables like peas, tomatoes, cauliflower, and cabbage** are also grown in large quantities in Himachal Pradesh. The State Government has implemented several schemes and initiatives to promote vegetable processing industries, including providing financial assistance to entrepreneurs.
- This sector is further processed to produce Ready-to-Eat Products and Beverages like cookies, muffins, sweet puri, instant sorghum idli mix, finger millet pasta, and fruit wines.⁵⁹
- **Apples:** As the 2nd largest producer of Apples in India, the State presents vast opportunities in producing value-added products such as apple juice, cider, jams, and jellies.
- **Plums:** Himachal Pradesh is the 3rd largest producer of Plums in India and hence creates scope for conversion of plums into pulp, juices, jams, concentrates, and even salted dried plum (as a snack).
- **Peach:** Also the 3rd largest producer of peach which can be processed and converted into value added products like peach vinegar, canned peaches, peach chutneys and jams.



⁵⁷ RBI | STATE-WISE PRODUCTION OF TOTAL FRUITS

⁵⁸ RBI | STATE-WISE PRODUCTION OF TOTAL VEGETABLES

⁵⁹ E-Catalogue For Export Of Millets And Value Added Products HIMACHAL PRADESH

DAIRY PROCESSING

READY-TO-EAT & DRINK

In 2021-22, the production of Milk in Himachal Pradesh was 1576 ('000 tonnes)⁶⁰. This abundant dairy production can be processed to products like butter, cheese, non-fat milk, goat cheese, milk cream, Skimmed Milk Powder etc.

The State Government has also established the Himachal Pradesh State Cooperative Milk Producers Federation (HPSCMPF), which is commonly known as MILKFED. The federation collects milk from farmers and processes it into various dairy products like milk, butter, cheese, and ice cream.⁶¹

- **Value-added products** - cheese, paneer, ghee, yogurt, baby-food, skimmed milk powder, milk powder, ready-to-drink chaach, lassi (buttermilk), ice-cream, traditional milk products such as Sandesh, payasam, burfi, dahi, rasogolla, srikhand, kulfi, probiotic drinks etc.
- **Innovation opportunities** - Innovations in high-pressure technologies for the development of clean-label dairy products or Cold microfiltration as an enabler of sustainable dairy protein ingredient innovation.

⁶⁰ RBI | STATE-WISE MILK PRODUCTION

⁶¹ HP Milked | The HP State Co-operative Milk Producer's Federation Ltd.

MEAT PROCESSING

READY-TO-EAT & SUPER FOOD

In 2020-21, the production of Eggs & Meat in Himachal Pradesh is 1,111 ('000 tonnes) & 88 ('000 tonnes) respectively.^{62&63}

- This sector can further be processed to produce various products like: **Pre-cooked meat patties, meat nuggets and other boneless products.**
- Poultry farming is a significant sector in the agricultural economy of Himachal Pradesh. There are around 2.89 Crore poultry birds in the State, which includes **chickens, ducks, turkeys, and quails.**⁶⁴
- Meat Processing and Packaging units

⁶² RBI | STATE-WISE MEAT PRODUCTION

⁶³ RBI | STATE-WISE EGG PRODUCTION

⁶⁴ Department of Animal Husbandry and Fisheries, Government of Himachal Pradesh

09. GOVERNMENT OF INDIA SCHEMES FOR FOOD PROCESSING

9.1 SCHEMES UNDER MINISTRY OF FOOD PROCESSING INDUSTRIES⁶⁴

Support rendered under the scheme of Ministry of Food Processing Industries, Government of India are mentioned below:

9.1.1 PRADHAN MANTRI KISAN SAMPADA YOJANA (PMKSY)

Brief of Scheme

Given the nature and size of processing units operating in the food processing sector, investment requirements in basic infrastructure and common facilities are enormous. In order to attract private investment to the food processing sector, the Ministry of Food Processing Industries has taken various initiatives through schemes to develop infrastructure, expand processing capacity, and provide other supportive measures for the healthy growth of the industry. To streamline these efforts, all these schemes have been integrated under a comprehensive program called the Pradhan Mantri Kisan Sampada Yojana (PMKSY), which was launched on May 3rd, 2017.

PMKSY has the following component schemes.

- **Mega Food Parks**
- **Integrated Cold Chain and Value Addition Infrastructure**
- **Creation/Expansion of Food Processing & Preservation Capacities (Unit Scheme)**
- **Infrastructure for Agro-Processing Clusters**
- **Creation of Backward and Forward Linkages**
- **Food Safety and Quality Assurance Infrastructure**
- **Human Resources and Institutions**
- **Operation Greens**

PMKSY is a comprehensive package that aims to establish modern infrastructure with efficient supply chain management, spanning from the farm gate to the retail outlet. This initiative not only provides a significant boost to the growth of the food processing sector in the country but also contributes to better returns for farmers. It is a crucial step towards doubling farmers' income, generating substantial employment opportunities, particularly in rural areas. Additionally, it helps reduce agricultural produce wastage, promotes higher levels of processing, and enhances the export of processed foods.

⁶⁴ MoFPI | Annual Report (2022- 2023)

Initially approved with a budget of INR 6,000 Crore for the period 2016-20, aligned with the 14th Finance Commission cycle, PMKSY's timeline was subsequently extended to FY 2020-21. The Government has now decided to restructure the component schemes for implementation during the 15th Finance Commission, with a total outlay of INR 4,600 crore. This revision includes the provisions for committed liabilities of its component schemes such as Mega Food Park, Creation of Backward & Forward Linkages, and Human Resources and Institution - Skill Development, Promotion Activities and HACCP, as these components have been discontinued in the 15th FC cycle. The component scheme continued during the 15th Finance Commission Cycle for new projects are:

- **Integrated Cold Chain and Value Addition Infrastructure (ICC)**
- **Creation/Expansion of Food Processing & Preservation Capacities (CEFPPC)**
- **Infrastructure for Agro-Processing Clusters (APC)**
- **Food Safety and Quality Assurance Infrastructure (FTL)**
- **Human Resource and Institutions - R&D**
- **Operation Greens**

9.1.2

PRADHAN MANTRI FORMALISATION OF MICRO FOOD PROCESSING ENTERPRISES SCHEME (PMFME)

Introduction

In line with the Aatmanirbhar Bharat Abhiyan initiative, the Ministry of Food Processing Industries (MoFPI) has introduced a nationwide centrally sponsored scheme called the "PM Formalisation of Micro food processing Enterprises (PMFME) Scheme." This scheme aims to provide financial, technical, and business support to establish or upgrade micro food processing enterprises. It was approved by the Union Cabinet on 20th May 2020, and the scheme's guidelines were issued on 19th June 2020. The PMFME Scheme will be implemented over a period of five years, from 2020-21 to 2024-25, with a budget allocation of INR 10,000 Crore. The scheme aims to directly assist two lakh micro food processing units by providing credit-linked subsidies.

Objectives

Recognizing the significance of unorganized micro food processing enterprises and the obstacles they face; the Ministry of Food Processing Industries (MoFPI) is implementing the scheme by providing a comprehensive package of support and services. The objectives of the scheme are as under:

- **Increased access to credit by existing Micro Food Processing entrepreneurs, FPOs, Self Help Groups and Co-operatives.**
- **Integration with organized supply chain by strengthening branding & marketing**
- **Support for transition of existing 2,00,000 enterprises into formal framework.**
- **Increased access to common services like common processing facility, laboratories, storage, packaging, marketing, and incubation services.**
- **Strengthening of institutions, research, and training in the food processing sector.**
- **Increased access for the enterprises to professional and technical support.**

Provisions under the Scheme

Support for setting up / upgradation of Micro Food Processing Enterprises

- Support for setting up of new micro food processing enterprises and for upgradation of existing micro food processing enterprises are provided under the scheme.
- Organizations such as Individual entrepreneurs/ Proprietorship Firms/ Partnership Firms/ FPOs / NGOs / Cooperatives/ SHGs / Pvt. Ltd. Companies, who have established or propose to establish micro food processing unit, are eligible for financial assistance under the Scheme.
- Credit-linked capital subsidy @35% of the eligible project cost, maximum ceiling INR 10 lakhs per unit. Eligible project cost comprises cost of plant and machinery and technical civil work, but excludes cost of land/ rental or lease work shed. However, technical civil work should not be more than 30% of the eligible project cost.
- Beneficiary contribution - minimum of 10% of the project cost, balance loan from Bank.
- Applicant/Enterprise is eligible for bank loan under the Scheme, even if he has availed bank loan in other Subsidy Linked Schemes of Government. Applicant is also eligible for Interest Subvention and Top Up convergence with other relevant Government Sponsored Schemes. Lending Banks may consider sanctioning need based working capital limit to the beneficiaries, as admissible. However, no subsidy is provided on the working capital.

Support for setting up of common infrastructure Facilities

- Organisations such as Farmer Producer Organisations (FPOs)/ Farmer Producer companies (FPCs)/ Cooperatives/Self Help groups (SHGs) and its Federation/Govt. agencies, who have established or propose to establish food processing line along with common infrastructure/value chain/incubation centres are eligible for financial assistance under this component of the Scheme.
- Credit-linked capital subsidy @35% of the eligible project cost, maximum ceiling INR 3 Crore per unit would be provided. Eligible project cost comprises cost of plant and machinery and technical civil work but excludes cost of land/rental or lease work shed. However, technical civil work should not be more than 30% of the eligible project cost.
- Total eligible project cost should not exceed INR 10 Crore. There will be no pre condition of minimum turnover and experience of the applicant organization.
- The applicant organization's contribution should be minimum of 10% of the project cost with balance required funds being loan from Bank. Before applying on the portal, the applicant organization is also required to submit in-principal approval from the lending bank for the loan envisaged in the means of finance of the project.
- Assistance of INR 50,000/- per case is provided to the applicant organisation for preparation of Detailed project report.

Support to Self-Help Groups (SHGs)

- Seed capital @ INR 40,000/- per member of SHG for working capital and purchase of small tools
- Seed capital to be given as grant to the SHG Federations which should provide as a loan to the members of SHGs

Branding and Marketing Support

- Grant upto 50% for Branding and Marketing support to groups of FPOs/ SHGs/ Cooperatives or an SPV of micro food processing enterprises. It is to be provided for ODOP product at the State or regional level.
- Developing a common brand and packaging including standardization and common packaging for branding.
- Marketing tie-up with national and regional retail chains and state level institutions; and Quality control to ensure product quality meets required standards.
- Support to the said activity under provisions of marketing and branding could also bring competitive price realisation according to the targeted market and customer base.

Capacity Building

The capacity development aspect of the Scheme encompasses a wide range of initiatives aimed at empowering institutions, individuals, and groups. Training plays a pivotal role within this component. The Scheme aims to provide training to various stakeholders, including trainers such as Master Trainers and District Level Trainers, as well as District Resource Persons. Additionally, both existing and new food processing entrepreneurs, along with members of different groups such as Self-Help Groups (SHGs), Farmer Producer Organizations (FPOs), and Cooperatives, engaged in food processing activities, will receive training through the Food Processing Entrepreneurship Development Program. District Resource Persons (DRPs) are appointed by State Nodal Agencies (SNAs) to provide ongoing support to beneficiaries, including assistance with application filing, preparation of Detailed Project Reports (DPR), and guidance for formalization and operationalization processes.

9.1.3

PRODUCTION LINKED INCENTIVE SCHEME FOR FOOD PROCESSING INDUSTRY (PLISFPI)

The food processing industry in India includes manufacturing enterprises at all scales, ranging from micro to large industries. India possesses a competitive advantage due to its abundant resources, a sizable domestic market, and opportunities for promoting value-added products. To unlock the full potential of this sector, Indian companies need to enhance their competitive strength compared to global counterparts in terms of output scale, productivity, value addition, and their integration into the global value chain.

The Central Sector Scheme known as the Production Linked Incentive Scheme for Food Processing Industry (PLISFPI) aims to support the establishment of global food manufacturing champions in line with India's abundant natural resources. It also aims to promote Indian food product brands in international markets. The scheme has a budget allocation of INR 10,900 crore. The PLISFPI has been developed based on the Production Linked Incentive scheme of NITI Aayog under the "Aatma Nirbhar Bharat Abhiyaan for Enhancing India's Manufacturing Capabilities and Enhancing Exports." The scheme will be implemented over a period of six years, from 2021-22 to 2026-27.

The objectives of the scheme are to provide support to food manufacturing entities that meet the specified minimum sales criteria and are willing to make the required minimum investment for expanding their processing capacity. The scheme also aims to offer branding support for promoting Indian brands in international markets, with the intention of incentivizing the development of strong Indian food product brands. The scheme seeks to not only facilitate the establishment of global food manufacturing champions but also to enhance the presence and acceptance of selected Indian food product brands in international markets. In addition, the scheme aims to generate more employment opportunities in non-farm sectors, ensure better prices for agricultural produce, and increase income for farmers.

The first component of the Scheme focuses on providing incentives for the manufacturing of four primary food product segments, namely *Ready to Cook/ Ready to Eat (RTC/ RTE) foods, including products based on millets, processed fruits & vegetables, marine products, and mozzarella cheese.* The second component is dedicated to the production of innovative and organic products by Small and Medium Enterprises (SMEs) in these four segments. This includes products such as free-range eggs, poultry meat, and egg products. The third component is centered around offering support for branding and marketing activities overseas. This aims to encourage the development of strong Indian brands through in-store branding, renting of shelf space, and marketing initiatives.

An additional element pertaining to Millet Based Products was incorporated into the scheme. This inclusion aimed to promote the utilization of millets in Ready to Cook/Ready to Eat (RTC/RTE) products and provide incentives for their value addition and sale in both domestic and export markets under the PLI Scheme. The millet-based products with over 15% millet content by weight/volume are covered under this component.

Approved Applications under PLISFPI Scheme

SCHEME	SEGMENT	NO. OF APPROVALS	TOTAL
CATEGORY 1	RTE/RTC	12	56
	Fruits & Vegetables	29	
	Marine	11	
	Mozzarella Cheese	4	
CATEGORY 2	Innovative	2	16
	Organic	14	
CATEGORY 3	B&M	78	78
PLISMBP	Large Entities	8	30
	MSME	22	

Achievements of MoFPI schemes in Himachal Pradesh (as on date: 31.05.2023)⁶⁵

PRADHAN MANTRI KISAN Sampada YOJANA (PMKSY) SCHEME

SCHEME NAME	NO. OF PROJECTS APPROVED	TOTAL PROJECT COST (INR CR.)
MEGA FOOD PARK	1	107.34
COLD CHAIN	17	392.40
AGRO PROCESSING CLUSTERS	2	49.97
CEFPPC UNIT	19	162.31
CREATION OF BACKWARD AND FORWARD LINKAGES	2	18.68
FOOD TESTING LABORATORY	3	11.70
OPERATION GREENS	2	40.59

PRODUCTION LINKED INCENTIVE SCHEME FOR FOOD PROCESSING INDUSTRY (PLISFPI)

SCHEME NAME	NO. OF PROJECTS APPROVED	TOTAL PROJECT COST (INR CR.)
FOOD PROCESSING FACTORIES UNDER PLI (production linked incentive)	1	5.33

PRADHAN MANTRI FORMALIZATION OF MICRO FOOD PROCESSING ENTERPRISE SCHEME (PMFME)

SCHEME NAME	NO. OF PROJECTS APPROVED
MICRO ENTERPRISES APPROVED UNDER FME (Formalisation of Micro Food Processing Enterprises Scheme)	810 (as on 07-06-2023)
INCUBATION CENTRES	3

⁶⁵ Ministry of Food Processing Industries

9.2 SCHEMES BY ALLIED MINISTRIES

Support rendered under various schemes of Allied Ministries of the Government of India is mentioned below:

1 **Mission for Integrated Development of Horticulture (MIDH) Scheme⁶⁶**

A centrally sponsored scheme under the Ministry of Agriculture and Farmers Welfare for the holistic growth of the horticulture sector covering fruits, vegetables, root & tuber crops, mushrooms, spices, flowers, aromatic plants, coconut, cashew, cocoa, and bamboo. Under MIDH, financial assistance is provided for following major interventions/activities:

- Setting up of nurseries, tissue culture units for production of quality seed and planting material;
- Area expansion i.e. Establishment of new orchards and gardens for fruits, vegetables, and flowers;
- Rejuvenation of unproductive, old, and senile orchards;
- Protected cultivation, i.e. poly-house, green-house, etc, to improve the productivity & grow off season high value vegetables and flowers;
- Organic farming and certification;
- Creation of water resources structures and watershed management;
- Bee-keeping for pollination;
- Horticulture Mechanization;
- Creation of Post Harvest Management and Marketing infrastructure.

2 **National Agriculture Infra Financing Facility (NAIFF) Scheme⁶⁷**

The National Agriculture Infra Financing Facility (NAIFF) is an online single window facility under the aegis of the Department of Agriculture & Farmers Welfare. The objective of the initiative is to provide impetus for development of farm gate & aggregation point, affordable and financially viable Post Harvest Management infrastructure, with a financing facility worth INR 1,00,000 Crores, by converging all schemes of central & State governments.

3 **Fisheries and Aquaculture Development Infrastructure Fund (FIDF)⁶⁸**

Government of India has created a dedicated fund, FIDF, implemented by the National Fisheries Development Board with a total fund outlay of INR 7522.48 crore (US\$ 940.31 Million). Under FIDF, creation of fisheries infrastructure facilities both in marine and inland fisheries sectors are augmented, including fishing harbours, fish landing centres, construction of ice plants, cold storage, transport facilities etc.

⁶⁶ Mission for Integrated Development of Horticulture (MIDH)

⁶⁷ National Agriculture Infra Financing Facility

⁶⁸ Department Of Fisheries

4 Pradhan Mantri Matsya Sampada Yojana (PMMSY) Scheme⁶⁹

Pradhan Mantri Matsya Sampada Yojana (PMMSY) is a flagship scheme under the Department of Fisheries, Ministry of Fisheries, Animal Husbandry and Dairying to facilitate the Blue Revolution, promoting sustainable and accountable growth in the fisheries industry in India, an approximate investment of INR 20050 crores (US\$ 2.51 Billion) has been allocated. This investment aims to ensure comprehensive development of the fisheries sector, while also prioritizing the well-being of fishers. Supporting activities under PMMSY:

- Enhancement of Production and Productivity
- Infrastructure and Post-harvest management
- Fisheries management & Regulatory framework

5 Animal Husbandry Infrastructure Development Fund (AHIDF)⁷⁰

The Department of Animal Husbandry and Dairying is implementing the Animal Husbandry Infrastructure Development Fund (AHIDF) scheme with an outlay of INR 15000 crore (US\$ 1.88 Billion) under the Atma Nirbhar Bharat Abhiyan stimulus package. The objective of the scheme is to help increase milk and meat processing capacity and product diversification in the country.

6 Dairy Processing & Infrastructure Development Fund (DIDF)⁷¹

DIDF is implemented with a total outlay of INR. 11,184 crores with National Bank for Agriculture and Rural Development (NABARD), comprising a corpus fund of INR 8004 crores have been set up for the creation of dairy processing infrastructure. The objective is to provide subsidized loans @6.5% to capital-stressed milk cooperatives for replacing their decades-old chilling and processing plants and addition of value-added product plants. The National Dairy Development Board (NDDB) is the implementing agency of the fund.

7 Agriculture Export Promotion Plan Scheme of APEDA (Agricultural and Processed food Products Export Development Authority)⁷²

The Agriculture Export Promotion Plan Scheme of APEDA supports the development and promotion of export of products like, Fruits, vegetables and their products, Meat and meat products, Poultry and poultry products, Dairy products, Confectionary, biscuits, and bakery products, etc. The scheme is designed to boost agricultural product exports, offers support to exporters by addressing challenges in the industry. It accomplishes this by understanding exporter difficulties, providing necessary assistance to overcome obstacles, and offering financial aid in areas such as export infrastructure development, quality enhancement, and market expansion. The scheme focuses on three broad components viz,

- Infrastructure Development
- Market Development
- Product Quality Development

8 Credit Linked Capital Subsidy Scheme (CLCSS) of Ministry of MSME (Ministry of Micro, Small and Medium Enterprises)⁷³

The objective of the CLCSS Scheme is to facilitate technology up-gradation in MSEs by providing interest subsidy on upgrade of plant & machinery with state-of-the-art technology. The scheme provides an upfront capital subsidy of 15% (on institutional finance of upto INR1 crore availed by them) for induction of well-established and improved technology.

⁶⁹ Pradhan Mantri Matsya Sampada Yojana

⁷⁰ Animal Husbandry Infrastructure Development Fund (AHIDF) | Department of Animal Husbandry and Dairy

⁷¹ Dairy processing & Infrastructure Development Fund (DIDF) | Department of Animal Husbandry and Dairy

⁷² Agriculture And Processed Foods Export Promotion Scheme of APEDA for the 15th Finance Commission Cycle (2021-22 To 2025-26)

⁷³ Credit Linked Capital Subsidy Scheme for Technology Upgradation | Ministry of Micro, Small & Medium Enterprises Credit Linked Capital Subsidy Scheme

9

Venture Capital Assistance Scheme of SFAC (Small Farmers' Agri-Business Consortium)⁷⁴

Venture Capital Assistance is financial support in the form of an interest-free loan provided by SFAC (Small Farmers' Agri-Business Consortium) to qualifying projects to meet the shortfall in the capital requirement for the implementation of the project.

10

A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE)⁷⁵

ASPIRE- A scheme for promotion of Innovation, Rural Industry and Entrepreneurship, is being implemented by the Ministry of Micro, Small & Medium enterprises (MSME). The objective of the scheme is to set up a network of technology centres and to set up incubation centers to accelerate entrepreneurship and to promote startups for innovation in the agro-industry. The scheme also envisages programmes to facilitate Forward and Backward linkages with multiple value chain of manufacturing and service delivery will also be put in place

11

Pradhan Mantri Kaushal Vikas Yojana (PMKVY)⁷⁶

PMKVY is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE), implemented by National Skill Development Corporation. The objective of the PMKVY scheme is to encourage and promote skill development in the country by providing free short-duration skill training and incentivizing this by providing monetary rewards to youth for skill certification. The overall idea was to boost the employability of youth corresponding to the industrial demand. The scheme can be leveraged for skill development in the food processing sector



⁷⁴ Small Farmers' Agri-Business Consortium | Venture Capital Assistance Scheme

⁷⁵ A Scheme For Promotion Of Innovation, Rural Industries & Entrepreneurship (ASPIRE) | Ministry of Micro, Small & Medium Enterprises

⁷⁶ Pradhan Mantri Koshal Vikas Yojana | Ministry of Skill Development & Entrepreneurship

9.3

GOVERNMENT OF INDIA INCENTIVES FOR THE FOOD PROCESSING SECTOR

Income tax incentive to the Food Processing sector⁷⁷

- 100% deduction on profits and gains for new Food Processing Units for the initial 5 assessment years and 25% (30% for companies) for the next 5 years.
- 100% deduction on the expenditure on capital invested for setting up and operating Cold Chain and Warehouse Storage facilities for agricultural produce.



Agro-Processing included in Priority Sector Lending

- Loans for food and agro-processing up to an aggregate sanction limit of INR 100 crore per borrower classified under agricultural activity for Priority Sector Lending (PSL) - RBI Master Directions dated 4th September, 2020.
- Loans to MSMEs engaged in "food and agro-processing" are eligible for classification under Priority Sector Lending (PSL).



100% FDI permitted

- 100% FDI permitted under automatic route in manufacturing of food products since 2016-17.
- 100% FDI allowed through government-approval route for retail trading, including through e-commerce, in respect of food products manufactured/ produced in India since 2016-17.



Automatic Route

Under the Automatic Route, the non-resident investor or the Indian company does not require any approval from the Government of India for the investment.

Government Route

Under the Government Route, prior to investment, approval from the Government of India is required. Proposals for foreign direct investment under Government route, are considered by respective Administrative Ministry/ Department.

⁷⁷ "Key Reforms in the Food Processing Sector Since 2014-15" | MoFPI

10. STATE GOVERNMENT INITIATIVES AND SCHEMES

The State Government has undertaken several reforms to offer an enabling and investor-friendly business climate for investors keen on setting up business in the State. Some of the key EoDB initiatives by the State include:

Single Window Clearance System



A one-stop portal for investors to digitally access all State related business approvals and apply for them as per their business requirements. The portal is designed to assist investors in a transparent, time-bound and hassle-free manner.

 emerginghimachal.hp.gov.in

A. State Industrial Land Bank

A GIS system for displaying the availability of land and infrastructure with details about all State-owned industrial estates along with the prevailing land rates, connectivity and utility infrastructure.



 agisac.gov.in

B. Central Industrial Land Bank Portal

A GIS-based portal covering about 4,000 industrial parks serving as a one-stop repository of all infrastructure-related information such as connectivity, infra, natural resources and terrain, plot-level information on vacant plots and contact details.

 iis.ncog.gov.in

Mukhyamantri Swavalamban Yojana 2018 (MMSY)



With a view to promoting self-employment opportunities in the State of Himachal Pradesh and in order to provide livelihood to local youth within the age group of 18 to 45 years by encouraging local entrepreneurship, the State Government has notified Mukhyamantri Swavalamban Yojana 2018.⁷⁹

 mmsy.hp.gov.in

Industrial facilitation cell



The State Government has set up an industrial facilitation cell to provide guidance and support to entrepreneurs for setting up industries in the State. The cell acts as a single point of contact for entrepreneurs and provides assistance in obtaining various approvals and clearances.⁸⁰

⁷⁹ Single Window Clearance System | Department of Industries | Govt. of Himachal Pradesh

⁸⁰ Official Web Portal | Govt of Himachal Pradesh

The business environment in Himachal Pradesh is conducive to investment and business growth. The State has made significant progress in developing its infrastructure, including roads, airports, and power supply. Also, State has several industrial areas and parks that provide ready-to-use infrastructure for businesses. Key incentives that can be availed by food processing industry under major policy of the State are summarized in the table below:

KEY INITIATIVES	HIMACHAL PRADESH INDUSTRIAL INVESTMENT POLICY, 2019 ⁸¹	
	Category of Enterprises: MSME	Category of Enterprises: Large/Anchor
Concession in Allotment of Land (on the premium)	Concession to the tune of 50%, 60% & 70% of rate/premium fixed for land or industrial sheds in category A, B and C respectively will be given to enterprises provided it commences commercial production/operation within 2 years of handing over of possession of land or within a period of 1 year of handing over possession of Industrial Shed, as the case may be	Concession to the tune of 25%, 45% & 65% of rate/premium fixed for land in category A, B and C respectively will be given to enterprises provided it commences commercial production/operation within 3 years of handing over of possession of land for large units. Concession to the tune of 50%, 60% & 75% of rate/premium fixed for land in category A, B and C respectively will be given to enterprises provided it commences commercial production/operation within 3 years of handing over of possession of land for anchor units.
Rebate on Stamp Duty	Stamp Duty @ 50%, 30% & 10% of the applicable rate in Category 'A', 'B' & 'C' areas respectively	Stamp Duty @ 50%, 30% & 20% of applicable rates in Category 'A', 'B' & 'C' areas respectively
Interest Subvention	3% on term loan subject to a maximum of INR 2 lakhs, INR 4 lakhs and INR 6 lakhs per annum in Category 'A', 'B' & 'C' areas respectively for a period of 3 years	3% on term loan subject to a maximum of INR 10 lakhs, INR 15 lakhs and INR 20 lakhs per annum in Category 'A', 'B' & 'C' areas respectively for a period of 3 years for large units
Reimbursement for using Green Fuel	Reimbursement of 50% of cost incurred within the factory premises to fuel the manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise	
Assistance for Patent Filing	Reimbursement of INR 10 lakhs or 75% of the expenditure incurred/charges paid to patent attorney, patent service centre and patent filling agency for obtaining patent, whichever is lower	

⁸¹ Investment Policy and Rules | Single Window Clearance System | Govt of Himachal Pradesh

KEY INITIATIVES	HIMACHAL PRADESH INDUSTRIAL INVESTMENT POLICY, 2019 ⁸¹	
	Category of Enterprises: MSME	Category of Enterprises: Large/Anchor
Incentives to encourage Employment of Himachali Bonafide	Existing as well as new Enterprise giving employment to Bonafide Himachlies over and above 80% on regular basis would be eligible for incentive of INR 1000 per month per additional employment generated over and above of 50 Bonafide Himachlies for ten years from the date of production	
Net SGST Reimbursement	Reimbursement of Net SGST paid to the State Government under H.P. GST Act 2017 @ 50%, 80% and 90% for a period 7 years, up to a maximum of 80% of the Fixed Capital Investment in Category A, B and C areas respectively	<p>Reimbursement of Net SGST paid to the State Government under H.P. GST Act 2017 @ 50%, 70% and 80% to Large Enterprises in Category A,B and C respectively, for a period 5 years, up to a maximum of 80% of the Fixed Capital Investment for large units.</p> <p>Reimbursement of Net SGST paid to the State Government under H.P. GST Act, 2017 for a period of 7 years up to a maximum of 80% of the Fixed Capital Investment for anchor units.</p>
Incentives to EOUs for Promotion of Export	<p>Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination subject to maximum of Rs.1,00,000/- per Enterprise during its period of operation.</p> <p>Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/State Government with a ceiling of INR 3,00,000/- per Enterprise during its period of operation.</p> <p>To facilitate the transportation of export items allotment of land may be made at a concessional rate for the setting up of Inland Container Depot(s).</p>	

11. REGULATORY FRAMEWORK: REGISTRATION/NOCS/ LICENSES

Table below represents the indicative information regarding Regulatory Mechanism available in the State.

FOR STARTING OPERATIONS

S.No	Name of Service	Authority/ Agency/ Office/ Department officer granting approval
1.	License for Cold Storage	Directorate of Food Processing
2.	Registration under FSSAI Act,2006, regulation 2011	FSSAI, Health & Family Welfare Department, & Food Safety

PRE-ESTABLISHMENT APPROVALS

S.No	Name of Service	Authority/ Agency/ Office/ Department officer granting approval
3.	Apply for Essentiality Certificate	Industries Department
4.	Allotment of plots in Industrial Areas	Industries Department
5.	Apply For CLU (Change in Land Use)	Directorate of Urban Development/ Department of Town and Country Planning
6.	Apply For Ground Water NOC from IPH	IPH Department
7.	NOC From PWD Department	Public Works Department
8.	Consent to Establish under HPPCB Air Act, 1981, Water Act,1974	H.P State Pollution Control Board
9.	Building Map Approval	Department of Town & Country Planning
10.	Construction Permit	Department of Town & Country Planning
11.	Property Registration	Revenue Department
12.	Procedure for Issuance of Power Availability Certificate (PAC) to the consumers	Himachal Pradesh State Electricity Board

PRE-OPERATIONAL APPROVALS

S.No	Name of Service	Authority/ Agency/ Office/ Department officer granting approval
13.	Apply for Fire NOC	Fire Services Department
14.	Factory Building Plan Approval under Factories Act, 1948	Labour Department
15.	Consent to operate under AIR Act,1981, WATER Act,1974	H.P State Pollution Control Board
16.	Hazardous and Other Wastes (Management and Transboundary Movement) Rules, 2016	H.P State Pollution Control Board
17.	Completion Plan (after completion of building in all respect)	Department of Town & Country Planning
18.	Procedure for sanction and release of power load to the consumer	Himachal Pradesh State Electricity Board
19.	Registration under GST (Goods and Services Tax Rules, 2017)	Department of Commercial Tax

12. MAJOR PLAYERS IN FOOD PROCESSING AND ALLIED SECTORS

BENEFICIARIES UNDER PLI SCHEME OF MOFPI, GOVERNMENT OF INDIA

NAME OF THE FIRM	LOCATION
Nestle India Ltd.	Una

BENEFICIARIES UNDER INTEGRATED COLD CHAIN AND VALUE ADDITION INFRASTRUCTURE SCHEME, UNDER PMKSY SCHEME OF MOFPI, GOVERNMENT OF INDIA (OPERATIONAL UNITS)

NAME OF THE FIRM	LOCATION
Dev Bhumi Cold Chain Ltd	Shimla
Aromatrix Flora Pvt Ltd	Solan
Hillcrest Foods	Solan
Canvas Integrated Cold Chain	Una
Fresh Produce Impex	Shimla
Himalaya Cotton Yarn Ltd.	Solan
Adani Agri Fresh Ltd.	Shimla
Him Fresh Produce Co.	Shimla
Paonta Sahib Food Corporation	Solan
Pulkit Fresh & Healthy	Solan
Sai All Season Fruits & Vegetable	Solan
ANGD Fruit Ranch Pvt. Ltd.	Shimla
Bija Agrifresh Private Limited	Kullu

BENEFICIARIES UNDER MEGA FOOD PARK SCHEME (MFP), UNDER PMKSY SCHEME OF MOFPI, GOVERNMENT OF INDIA (OPERATIONAL UNITS)

NAME OF THE FIRM	LOCATION
Cremica Food Park Pvt Ltd	Una

BENEFICIARIES UNDER CREATION / EXPANSION OF FOOD PROCESSING & PRESERVATION CAPACITIES (CEFPPC) SCHEME, UNDER PMKSY SCHEME OF MOFPI, GOVERNMENT OF INDIA (OPERATIONAL UNITS)

NAME OF THE FIRM	LOCATION
M/s Una Miricle Foods	Una
M/s Trustable Foods Pvt Ltd	Una
M/s Suman Industries	Bilaspur
M/s Aromatrix Flora Pvt Ltd	Solan
M/s RSN Enterprises	Bilaspur
M/s Regal Kitchen Foods Limited	Solan
M/s Bagrrys India Limited	Solan
M/s NEC Rotoflex Packaging Corporation	Una
M/s Kamdhenu Associates	Bilaspur
M/s Jeet Brothers Food and Beverages	Bilaspur
M/s Nijjer Phytochem	Una
M/s Jupiter Multi Fruit Processor	Una
M/s Malik Bakers	Kangra
M/s Him Valley Foods	Una

BENEFICIARIES UNDER INFRASTRUCTURE FOR AGRO-PROCESSING CLUSTERS SCHEME (APC), UNDER PMKSY SCHEME OF MOFPI, GOVERNMENT OF INDIA (OPERATIONAL UNITS)

NAME OF THE FIRM	LOCATION
M/s Great Himalayan Farm Fresh	Kangra

BENEFICIARIES UNDER SCHEME FOR CREATION OF BACKWARD AND FORWARD LINKAGES, UNDER PMKSY SCHEME OF MOFPI, GOVERNMENT OF INDIA (OPERATIONAL UNITS)

NAME OF THE FIRM	LOCATION
M/s Him Fresh Produce Company	Shimla
M/s Kullu Valley Agro Fresh	Shimla

13. LIST OF FARMER PRODUCER ORGANISATIONS

A total of 174 Farmer Producer Organisations (FPO) are present in the State and out of which the following indicative list in Table below represents FPOs with major crop/produce production of the State. The overall details of FPOs in the State are available at APEDA Farmer Connect FPO Directory

NAME OF THE FIRM	ADDRESS / CONTACT	COMMODITY
Banasar Kisaan Samridhi Producer Company Ltd	Solan	Tomato
Chureshwar Farmer producer Company	Sirmour	Vegetables,Cash crops,Fruits
Dharampur Vegetable Producer Company Limited	Solan	Tomato, Cabbage/Cauliflower, Fransbean
Mashobra Vegetable Producer Company Limited	Shimla	Peas, Cabbage/Cauliflower, Fransbean
The Agrifresh Fruits and Vegetable Producers Marketing Society Ltd, Cheog	Shimla	Vegetables,Dairy,Fruits
The Agronomy fruits Vegitables Production Cum Sales Co-Op Society Ltd. Shorshan Teh. Karsog Distt. Mandi	Shorshan	Beans,Vegetables, Apple,Fruits, CashCrop,Others
The barang horticultuer producer cum marketing coperative society limited	Kinnaur	Apples, Fruits
Banasar Kisaan Samridhi Producer Company Ltd	Solan	Tomato
Chureshwar Farmer producer Company	Sirmour	Vegetables,Cash crops,Fruits
Dharampur Vegetable Producer Company Limited	Solan	Tomato, Cabbage/Cauliflower, Fransbean
Mashobra Vegetable Producer Company Limited	Shimla	Peas, Cabbage/Cauliflower, Fransbean

DISCLAIMER

Without limiting the rights under the copyright reserved, this publication or any part of it may not be translated, reproduced, stored, transmitted in any form (electronic, mechanical, photocopying, audio recording or otherwise) or circulated in any binding or cover other than the cover in which it is currently published, without the prior written permission of Ministry of Food Processing Industries, Government of India.

All information, ideas, views, opinions, estimates, advice, suggestions, and recommendations (hereinafter 'content') in this publication should not be understood as professional advice in any manner or interpreted as policies, objectives, opinions, or suggestions of MoFPI. Readers are advised to use their discretion and seek professional advice before taking any action or decision, based on the contents of this publication. The content in this publication has been obtained or derived from various sources. MoFPI does not assume any responsibility and disclaims any liability for any loss or damages caused due to any reason whatsoever, towards any person (natural or legal) who uses this publication.

This publication cannot be sold for consideration, within or outside India, without express written permission of MoFPI. Violation of this condition of sale will lead to criminal and civil prosecution.

Copyright © Ministry of Food Processing Industries, Government of India. All right reserved



Published by

Economic Division

**Ministry of Food Processing Industries,
Government of India**

Panchsheel Bhawan, New Delhi – 110049



eco-division@mofpi.gov.in



+91 11- 26491810





mofpi.gov.in
worldfoodindia.gov.in


Knowledge Partner – Ernst and Young


KEY CONTACT

Himachal Pradesh Horticulture Development Society


 Dyerton BizHub, Talland Bypass, Shimla, H.P. 171001


 0091-177- 2674935

 hds.hp.gov.in


 hdp-pd-hp@gov.in

Himachal Pradesh Industries Department

 Majitha House, Near HP Secretariat, Chhota Shimla- 171002

 91-177-2813414

 emerginghimachal.hp.gov.in

 dirindus-hp@nic.in

**Ministry of Food Processing Industries,
Government of India
Panchsheel Bhawan,
New Delhi - 110049,
India**

mofpi.gov.in

@ministryoffoodprocessingin4060



@MOFPIIndia



MOFPI Government of India



@MOFPI_GOI

