



WORLD FOOD INDIA

2023 3rd to 5th November

Processing for Prosperity

Venue: Pragati Maidan, New Delhi

A Global Event To Showcase, Connect And Collaborate

PARTNERSHIP OPPORTUNITIES FOR STATES

POLICY ROUNDTABLES	EXHIBITIONS	THEMATIC SESSIONS
B2B/B2G/G2G MEETINGS	FOOD STREET	STARTUP AWARDS



www.worldfoodindia.gov.in



WORLD FOOD INDIA 2023

The Indian food processing sector has grown rapidly with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide range of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognising the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelise investments in food processing sub-segments. This includes backward linkages, food processing

equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017. In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry is organising the second edition 'World Food India 2023' from 3-5 November 2023 at Pragati Maidan, New Delhi

INDIA as Food Basket of the World



PRESENT

Opportunities for investment in technology, equipment manufacturing, logistics and cold chain



PROMOTE

India as Food Basket of the world with focus on RTE/RTC Millets, organic produce, indigenous processed food etc.



BOOST

Investment interests from both domestic & foreign investors



EXPLORE

Innovation-driven solutions to transform supply chain ecosystem of the Food Processing Sector in India



SHOWCASE

'Amrit Kaal' by projecting various achievements due to progressive initiatives of Government of India

Why visit WFI 2023

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners

Focused Key Pillars of World Food India 2023



Shree Anna (Millets)
Leveraging India's Super Food for the World



Strategic Segments
Unlocking Potentials for Growth



Exponential Food Processing
Positioning India as the Global Hub



Efficient Ecosystem
Harnessing Opportunities with Inclusion



Sustainable Development
Processing for Prosperity

Partnership Opportunity for States

A. Deliverables

S. No.	Category / Benefits	Partner State	Focus State
Package Cost		INR 50,00,000 + 18% GST	INR 30,00,000 + 18% GST
1	Exhibition Space	Total area of 300 sq.m. (raw space) pavilion	Total area of 200 sq.m. (raw space) pavilion
2	Session	One session for Partner State on first day of the event.	One session for Focus State on last day of the event.
3	B2G meetings with Government officials and allied departments	Yes	Yes
4	B2B meetings with leading players of the Food Processing Industry	Yes	Yes
5	Advertisement in Event Directory which will be provided to all exhibitors, Special Invitees, Ambassadors and speakers.	One full page colour advertisement	One full page colour advertisement
6	Advertorial in Event Directory	A write up (approx. 500 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Partner States.	A write up (approx. 250 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Focus States
7	Inaugural Passes	10 Passes for event Inauguration Ceremony	06 Passes for event Inauguration Ceremony
8	Networking Dinner Invitation for Partner States	10 Invites	06 Invites

B. Branding Opportunities

S. No.	Branding Opportunities	Partner State	Focus State
1	Website Branding	State to be acknowledged as "Partner State" and Logo to be displayed as "Partner State" on the Event website	State to be acknowledged as "Focus State" and Logo to be displayed as "Focus State" on the Event website
2	Pre-event Branding	Display of 'Partner State's logo on backdrops, banners, hoardings, promotional material and publications.	Display of Focus State's logo on backdrops, banners, hoardings, promotional material & publications.
3	Venue Branding	Display of Partner State's logo on panels placed at prominent locations at the venue.	Display of Focus State's logo on panels placed at various locations at the venue.
4	Promotional Video Clips	Playback of promotional Video Clips (up to 3 minutes) of each participating State at the venue. Video to be provided by the Partner States.	-
5	Conference Venue Branding	Display of logos in Pre-Conference Backdrop and main conference venue.	Display of logos in pre-conference backdrop and main conference venue.
6	Exhibition Hall & Conference Hall Branding	Display of Partner State's Logo in signages & buntings at the venue	Display of Focus State's Logo in signages & branding at the venue.
7	"Thank you Sponsor" Backdrop	Partner State's logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.	Focus State's Logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.

C. Web Engagements

S. No.	Web Engagements	Partner State	Focus State
1	Social Media	Social Media coverage on Facebook, Twitter, LinkedIn, etc.	Social Media coverage on Facebook, Twitter, LinkedIn, etc.
2	Emailers	Emailer to all registered delegates and industry database.	Emailer to all registered delegates and industry database.
3	Write up on Event Website	Write-up on the Partner State to be published on the Event website. Content to be provided by the Partner State.	Write-up on the Focus State to be published in the Event website. Content to be provided by the Focus State.

HIGHLIGHTS OF WORLD FOOD INDIA 2017

9 Ministerial / Official Delegations

11 International Business Chambers

36 Conferences, State & Country Sessions

75000 Business Visitors

7 Ministers from other Countries

15 Business Delegations

25 Ministers From 18 States

Participants from
61 Countries

Total
8000
Online & Offline B2B Meetings

CEO Roundtable with Hon'ble Prime Minister and Hon'ble Finance Minister

Organised by the Ministry of Food Processing Industries, Government of India, WFI 2017 witnessed one of the largest gathering of investors, manufactures, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India **Sh. Narendra Modi** on 3rd November 2017 at New Delhi. Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries. A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to experience Indian food.

CONTACT US



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